



SNACKS BRILLIANTLY PACKED!

PP MONO THERMOFORMING SHEET VISTAFORM® – 100% RECYCLABLE!

The snack manufacturer Lorenz Snack-World, which is well-known for its salty snack products throughout Europe, has been using the 100% recyclable PP Mono thermoforming sheet VISTAFORM® from ETIMEX for years.

It is not just the high transparency of the thermoforming sheet in which the treats are sorted which is important for the production of the snacks, but also the fully automatic as well as efficient processability on the thermoforming machines at Lorenz. The exchange of experts on site for many years in cooperation with the ETIMEX development department in Dietenheim has resulted in the fact that the thermoforming properties are not only very homogeneous and balanced, but rather a continuous reduction of the material could be achieved as well.

„This is beneficial for the protection of resources on the one hand but also for the CO² emission and therefore for the whole environment“, says Martin Rank, Head of Sales & Marketing at ETIMEX.

Both Lorenz as a partner and ETIMEX as a manufacturing company are aware of their role in the more and more challenging packaging industry and have shown right from the start that action has to be future-oriented and can succeed!

This results from the responsibility which both companies consider an obligation towards their employees, their customers, the society and the environment. Profitability and sustainability do not contradict but rather are interdependent. The goal of ETIMEX Primary Packaging GmbH is to develop sustainable and recyclable mono solutions for the food industry. Today most of the ETIMEX products are already fully recyclable right now.

ETIMEX Primary Packaging is one of the leading manufacturers of thermoforming sheets for the snack industry in Europe. With its PP mono film VISTAFORM® it has developed a superb mono product which has been established for years and which can hardly be surpassed with regard to transparency and thermoformability.

Find more information at

www.etimex-pp.com and www.lorenz-snackworld.com



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