

## THE ETIMEX GREEN MAP – FOR EXCELLENT SUSTAINABLE PACKAGING SOLUTIONS

Page 1 (2)

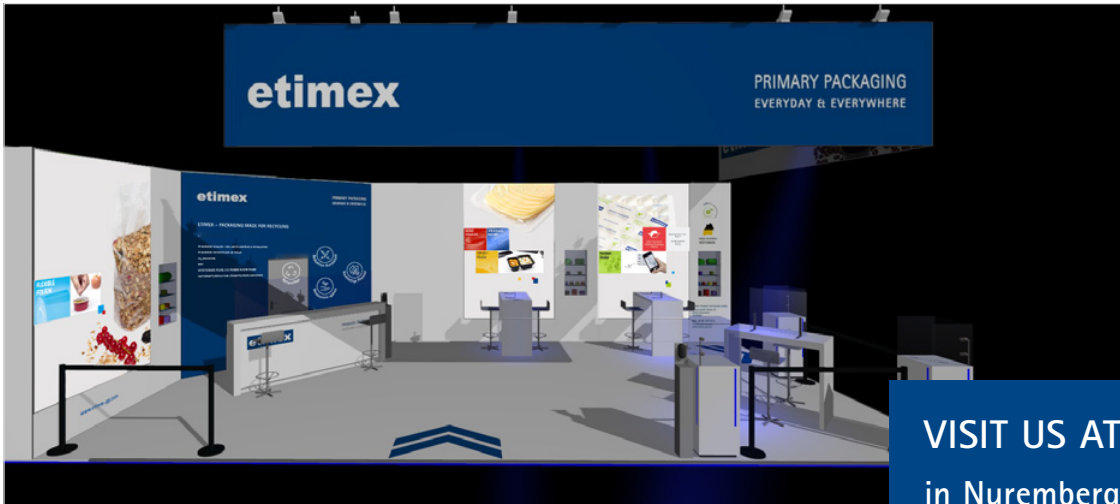
More sustainability in the packaging industry. ETIMEX Primary Packaging GmbH has been pursuing this goal for several years now. With the ETIMEX Green Map, the company has even firmly anchored this guideline at a strategic level – and in addition to advanced product developments, can now also boast winning the German Packaging Award 2021 in the sustainability category.

ETIMEX will be presenting attractive, sustainable packaging solutions for the food and pharmaceutical industries at FachPack. The established packaging manufacturer from Dienheim has been focusing on sustainability in the packaging process for years. ETIMEX sees not only consumers but also manufacturers as being responsible for proactively addressing the issue of sustainability and the waste of resources. Therefore, the company has made it its own mission to establish sustainable processes, save resources, reduce plastics and develop recyclable products. The result is the ETIMEX Green Map. A guide to more environmental awareness.

### Optimising processes and resources with foresight.

The ETIMEX Green Map commitment includes active support and collaboration in important initiatives and projects, such as the „Zero Pellet Loss“ initiative or the „PET Tray Recycling“ project, both initiated by the IK Industrievereinigung Kunststoffverpackungen e.V. Above all, ETIMEX also pays attention to an environmentally conscious orientation within its own production and delivery processes. On the one hand, the entire logistics chain is optimised with a view to reducing CO<sub>2</sub> emissions. On the other hand, the company focuses on the recycling of production-related plastic residues such as punching scraps. This is an important step in the sensible use of resources.

But how can resources also be saved proactively? By fighting food waste with improved food packaging. That is why ETIMEX uses sustainable and recyclable mono-solutions for the production of primary packaging. Improved barrier properties, together with the best hygiene conditions, ensure optimised product safety and thus significantly extend the minimum shelf life of the packaged food.



**VISIT US AT FACHPACK**  
in Nuremberg,  
September 28–30, 2021,  
hall 7, stand 216

Page 2 (2)

### Less is more.

One of the exciting sustainable products in the ETIMEX portfolio is the thermoforming sheet. The product is not new to the market, but ETIMEX has managed to optimise the thermoforming sheet in a pioneering way. Thanks to a new production process, the packaging manufacturer is now able to produce the film from a thickness of just 300 µm, while at the same time offering stronger barrier properties. By using the film in the smallest thickness, up to 25% of the previous minimum thickness can be saved, meaning that less packaging material is used and processed overall. This has a positive effect on the CO<sub>2</sub> emissions coming along with production.

From the viewpoint of ETIMEX, the aim is not to avoid plastics at all costs, but to use it as sensibly and sparingly as possible as a packaging material. This is where one of the most important points of the ETIMEX Green Map comes in: the recyclability of packaging.

By using recycled plastics (RPET), the material finds its way back into the production cycle instead of ending up in the sea. Therefore, ETIMEX implements fully recyclable mono-materials in the areas of thermoforming sheets, pharmaceutical films and flexible films. Thus, among other things, detectable PP/CPET trays, PP barrier trays and recyclable PP mono-blisters are produced.

### Excellently positioned for the future.

The PP mono-b blister recently convinced the jury of the German Packaging Award. In the sustainability category, ETIMEX can now count itself among the winners of the German Packaging Award 2021. A clear sign that the sustainability strategy of ETIMEX is the right step towards a sustainable future.

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[www.etimex.de](http://www.etimex.de)



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