



SNACKS BRILLIANTLY PACKED!

PP MONO THERMOFORMING SHEET VISTAFORM® – 100% RECYCLABLE!

The Intersnack Knabber-Gebäck GmbH & Co. KG with its headquarters in Cologne is a top company for salty snacks in the German market. As part of the Intersnack Group, which is active throughout Europe and is based in Düsseldorf, Intersnack produces a comprehensive product portfolio at five German production sites. Today, the company is successfully represented in the market with its well-known brands funny-frisch, ültje, Chio and POM-BÄR. Intersnack's wide range of products includes classic potato chips and peanut flips as well as a variety of baked products and unique snack specialties. Intersnack not only focuses on continuous growth within the standard assortment but successful innovations as well regularly provide strong impulses in the market.

In the packaging sector the Intersnack Group also focuses on quality, sustainability and reliable partners. As producer of films and trays the ETIMEX Primary Packaging GmbH has supported the success of Intersnack for years.

Millions of these colourful sorts of snacks are produced, weighed and packed fully automatically on high speed packaging lines. The ETIMEX VISTAFORM® PP thermoforming sheet plays a crucial role in this process. The VISTAFORM® PP thermoforming sheet, which is successfully established on the market and produced by a special extrusion process, is characterized by highest transparency and unsurpassed thermoformability. The PP thermoforming sheet from ETIMEX is 100% recyclable and thus not only meets the current requirements of the market but is also an important part of Intersnack's sustainability commitment in the field of packaging which has set itself the goal of making all plastic packaging recyclable by 2025.

Thanks to the respective development departments and new packaging concepts, significant improvements have been achieved in recent years in terms of thickness reduction and the conservation of resources in order to ultimately improve the carbon footprint as well. Intersnack has set itself the goal of reducing 10% of its packaging material used by 2022 (based on 2014).

"With regard to production efficiency, the focus must also, of course, be on stability and stackability when palletizing the individual packages as optimization in individual processes is only possible if the production chain from the flat film to the POS is considered and analysed as a whole. This is what our customers expect from a strong partner like ETIMEX" says Martin Rank, Head of Sales & Marketing at ETIMEX Primary Packaging GmbH.

The future goal of the ETIMEX Primary Packaging GmbH is to develop mono solutions for the food and pharmaceutical industry which are characterized by a reduced consumption of energy and packaging materials. Even today, most of the ETIMEX products are already fully recyclable.

ETIMEX: Products and packaging of today for the world of tomorrow.

Find more information at
www.etimex-pp.com



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